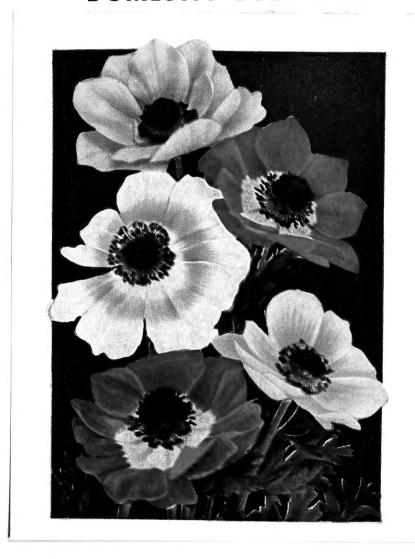
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HOLESALE PRICES Fall Flower Bulbs

DOMESTIC BULB LIST



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* MAY 201959 *
U. S. Department of Agriculture

IMPORTED BULBS LISTED
IN SEPARATE PRICE FOLDER

Easter Lily

(LILIUM LONGIFLORUM) FLORIDA OR GEORGIA LILY

Clean, healthy, vigorous bulbs. This is the familiar large, white, trumpet-shaped Easter Lily. In the mild climates of the South they are planted outdoors late in the summer or early fall. Elsewhere they can be grown indoors in pots—usually one bulb to a six-inch pot—and kept in a cool, dark place until root system has developed and top growth begins to appear; they can then be brought into full light. SHIPPING DATES: August 1 to January 1.

	Prices F.O.B. Florida		
	Bulbs	Price	Price
Sizes (Circumference)	Per Case	Per Case	Per 100
10 Inch and up	100	\$50.00	\$50.00
9-10 Inch	150	60.00	40.00
8-9 Inch	200	65.00	33.00
7-8 Inch	250	60.00	25.00
6-7 Inch	300	50.00	17.00

MINIMUM ORDER: 100 Bulbs, or case lots.

Calla Aethiopica (White)

Most widely known of the Calla family, Calla Aethiopica produces large, white waxy blooms on stems up to $2\frac{1}{2}$ feet. The leaves are a rich green, large and smooth, making a beautiful setting for the showy blooms. The white Calla is widely grown in pots for indoor blooms, also as a perennial outdoors in mild climates, and in the North for summer blooms in the garden. The bulbs can be potted as soon as available or stored and planted directly outdoors after frost danger. Callas like rich, moist soil.

DELIVERY: August to December

	Prices F.O.B. Florida		
Sizes (diameter)	Per 100	Per 1000	
2" Up	\$40.00	\$355.00	
13/4"-2"	30.00	265.00	
11/2"-13/4"	20.00	180.00	
$1\frac{1}{4}$ "- $1\frac{1}{2}$ "	11.00	96.00	

Gloriosa Rothchildiana

ORANGE-SCARLET CLIMBING LILY

Also known as the Glory Lily, the Gloriosa Rothschildiana tuber produces a climbing plant which grows rapidly four to six feet tall, requiring trellis support. From 10 to 30 blooms of brilliant scarlet and yellow develop from a single tuber. The plant thrives in southern gardens but is also grown in the North in greenhouses, and outdoors in warm locations during summer months.

The tubers should be planted in a bed of rich soil. Lay the tuber on its side with the sprout end about two inches under the soil and the more slender end somewhat deeper. The plant will grow in full sun or semi-shade.

DELIVERY. Year Round

	Prices F.O.B. Florida		
Size (Length)	Per 10	Per 100	
4" to 5"	\$4.00	\$35.00	
5" to 6"	5.00	47.00	
6" to 7"	6.50	56.00	
7" Up	8.00	70.00	

Minimum Order: 10 tubers; 25 or more priced at the 100 rate. Larger quantities quoted upon request.

Paper White Narcissus

The Paperwhite is the most popular of the tender Polyanthus or Cluster Narcissus. Growing bulbs in water on a thin layer of gravel, stones or chips is a favorite way of flowering them. In mild climates they also flourish outdoors.

DELIVERY: September to January

		Prices F.O.B.	Florida
Sizes	Quantity Per Case	Price Per Case	Price Per 100
16 cm up	350	\$22.50	\$8.00
15 - 16cm	450	25.00	7.00
14 - 15cm	500	25.00	6.00
13 - 14cm	625	25.00	5.00

MINIMUM ORDER: 100 bulbs, or full cases.

Anemones and Ranunculus

Two very popular florist flowers, rapidly growing in favor for the home garden. Excellent for cutting. Fall and spring planted in the South, spring in the North.

ANEMONES: Shipping dates: September and later

	F.O.B. Cocoa, Florida		
MONARCH DE CAEN, Mixed Colors	TOPS	NO. 1	NO. 2
Single Poppy Type	3/4"- ^{1/} 8"	5/8"-3/4"	½"-5%"
per 1000	\$5.00	\$3.50	\$1.50
per 1000	45.00	27.50	11.00
ST. BRIGID, Mixed Colors Double Flowered Type			
per 1000	5.00	4.00	1.75
	45.00	35.00	14.00

RANUNCULUS: Shipping dates: September and later.

F.O.B. Cocoa, Florida		
TOPS 3/4"-7/8"	NO. 1 5/8"-3/4"	NO. 2 1/2"-5/8"
\$4.00	\$2.75	\$2.00
35.00	24.00	18.00
	TOPS 3/4"-7/8" \$4.00	TOPS NO. 1 5%"-34" \$4.00 \$2.75

GLADIOLUS BULB ASS

For fall sales and plantings in Florida and Gulf Coast areas, we offer two standard assortments of Gladiolus bulbs in Serv-ur-Self Display cases, as described (G-10 and G-15). Each assortment is shipped complete with Display Case, color pictures, window streamer and planting direction circulars.

GIANT HYBRID MEADE STRAIN

American Amaryllis

The American Meade Strain of Amaryllis (Hippeastrum) makes gorgeous giant blooms in colors ranging from near white (with pencil striping) through various shades of pink to deepest reds and candy stripes. They are used extensively in the South for outdoor planting and they are popular bulbs in the North for indoor growing in pots. For indoor flowering, the bulbs should be potted in a mixture of fibrous loam, leafmold and sand, with liquid manure applied during the blooming period. They may be potted as soon as available, with the shoulder of the bulb protruding from the soil. If kept at a fairly even temperature of 65° F. they will develop a good vigorous root system. When the weather warms and after blooming, the potted plant can be placed in the soil outdoors and taken in again in the fall for flowering indoors. In mild climates bulbs may be kept outdoors in the ground from season to season; elsewhere they must be lifted and stored in dry sand through the winter.

MIXED COLORS

	Prices F.O.B. Florida Farm	
Sizes (Diameter)	Per 100	Per 1000
3" and up	\$40.00	\$370.00
*2¾" to 3"	27.00	250.00
*2½" to 2¾"	18.00	170.00
21/4" to 21/2"	13.50	125.00
2" to 21/4"	9.00	85.00

*Most popular sizes for counter sales

MINIMUM ORDER: 100 bulbs, 250 or more priced at the 1000 rate.

DELIVERY: October to March

Gladiolus

FOR FALL PLANTING FLORIDA AND GULF COAST ONLY

We carry ample stocks of Gladiolus bulbs for late summer and fall delivery to those areas where Glads can be planted at that time, for fall and early winter blooms. Late summer and fall plantings can be made in Florida and Gulf Coast areas where there is time for flowers to bloom before danger of a hard freeze. Bulbs are clean and select for counter sales, well cured for fall planting.

FLORIDA GROWN BULBS

PRICES F. O. B. COCOA, FLORIDA

PRICES PER THOUSAND

SIZES	DIAMETER	I to 5 THOUSAND	5 THOUSAND & OVER	APPROX. SHIPPING WT. PER 1000
JUMBOS	2'' up	\$30.00	\$25.00	120-140 lbs.
No. Is	11/2''-2''	25.00	20.00	80-100 lbs.

COLOR VARIETIES

ELIZABETH THE QUEEN, Lavender	ROSA VAN LIMA, Rose Pink
HARRY HOPKINS, Dark Red	SPIC & SPAN, Deep Pink
HOPMAN'S GLORY, Yellow	SNOW PRINCESS, White
MEMORIAL DAY, Purple	VALERIA, Soft Scarlet
MODERN TIMES, Wine-red	WHITE GOLD, Deep Cream

MINIMUM ORDER: 1000 bulbs (250 or multiples of 250 per variety). In smaller quantities for counter sales, see assortments offered in our S-U-S Cases below.

PACKING: In sturdy shipping containers, gross weight 30-35 lbs. per case, color varieties carefully labeled.

FREE PROMOTIONAL MATERIALS

With your order for Gladiolus bulbs in minimum and above minimum quantities, we furnish a convenient display case (or cases, depending upon number of varieties ordered). Full-color cards identifying varieties ordered, planting directions circulars and

Iladiolus Bulbs

a large, attention-getting window streamer are also furnished free of extra cost. Newspaper mats available upon request.

ORTMENTS IN DISPLAY CASES

ASSORTMENT NO. G-10

Contains: 600 Gladiolus Bulbs, No. 1 $(1\frac{1}{2}"-2"$ diameter). Four best color varieties, 150 each.

ASSORTMENT NO. G-15

Contains: 600 Gladiolus Bulbs, No. 1 $(1\frac{1}{2}"-2"$ diameter). Four color varieties different from those in G-10 above, 150 each.

YOUR PRICE PER ASSORTMENT, \$15.00

Cost per bulb, $2\frac{1}{2}\phi$. Sell for 5ϕ per bulb.



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